



A Tale of a Stain

**WITH A
MORAL**

And a few facts to Strengthen the Moral.



In Explanation

THIS booklet will acquaint you with the possibilities of Shingle Stain as a means of protecting your roof from "dry rot" by preserving the life of the shingles—by beautifying them. **Quality counts!**



A T a l e o f a S t a i n w i t h a M o r a l

SHINGLE Stains are a scientific combination of Linseed Oil, Coloring Matter, Creosote Oils and Driers.

¶ Creosote Stains for Shingles have come in favor through their high preservative properties, preventing Dry Rot in wood and also because they are antiseptic and do not affect the water that in many localities is collected in cisterns from roofs of houses and barns. ¶ From experience we have

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learned that when a roof is painted with paint, the exposed under-surface will absorb more or less dampness, thereby causing the Shingle to warp. When dipped in Stain, the creosote oil on the concealed portion of the shingle excludes the moisture and the Shingle will lie perfectly flat for years. ¶ It is a known fact, that creosote stain when properly made will protect Shingles, Fence Posts and Fence Rails, etc., better than a

A T a l e o f a S t a i n w i t h a M o r a l

Linseed Oil Stain, because it penetrates deeper into the wood and, being very slow to dry, lasts longer. Shingles, when dipped in **The Martin-Senour Shingle Stain**, prevents mildew or fungus growth from establishing itself. This is not the case where oil stains, made with mineral or earth-paint bases, are used. ¶ While one coat of Stain will impart an artistic finish to the Shingles, two coats are desirable.

A T a l e o f a S t a i n w i t h a M o r a l

¶ These durable stains can be had in the following colors, which are numbered for convenience in ordering :

No. 314	Dark Brown	No. 308	Light Brown
316	Cherry	306	Light Green
305	Dark Green	318	Maroon
317	Yellow	319	Black
307	Medium Green	315	Red

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¶ The foregoing are all beautiful tints. Their covering capacity depends entirely upon the manner in which they are used. ¶ If brushed on, one gallon covers 250 square feet one coat. If dipping is considered best two gallons of **The Martin-Senour Shingle Stain** is sufficient to dip 1200 Shingles. When dipping, it is customary to cover only two-thirds of the Shingle's length. ¶ When laid four inches to the weather, 1000 Shingles

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cover about 100 square feet of surface. ¶ We have samples of wood treated with our Shingle Stains, and will gladly mail you a set free, upon request.

Moral: Insure the life of your roof by applying The Martin-Senour Shingle Stain

THE MARTIN-SENOUR CO.

Pioneers Pure Paint

CHICAGO

MONTREAL



